

Clear Advantages with the Community Growth Institute

Using the Planning Team at the Community Growth Institute has many advantages over the traditional approach of adding staff. When considering your options for filling your open position, compare your list of candidates to the CGI Planning Team.

	Staff Planner	CGI Planning Team
Planning Experience and Expertise		
Transportation and Infrastructure Planning Expertise		Yes
Recreation Planning Expertise		Yes
Environmental Systems Planning Expertise		Yes
Economic/Community Development Expertise		Yes
Housing Planning Expertise		Yes
Land Use Planning Expertise		Yes
Ordinance Writing Expertise		Yes
Public Meeting Facilitation Expertise		Yes
Geographic Information Systems (GIS) Mapping		Yes
Understanding of Small Towns and Rural Areas		Yes
Five-Year Planning Cycle		
Comprehensive Planning		Included
Ordinance Updating		Included
Plan Implementation and Specialty Planning		Included
Public Education and Outreach Program		Included
Routine Maintenance of Planning Policies and Procedures		Included
Internal Education and Training Program		Included
Management and Budget Issues		
Vacation Expense and Hassle		No
Employee Medical Expense		No
PERA Contribution		No
Pay Equity Issues		No
Overtime and Comp Time		No
Worker's Compensation		No
Employee Training Budget		No
Council/Board Ability to Terminate Relationship		At any time by majority vote
Other Intangibles		
Reduced Turnover – Improved Continuity		Yes
Decreased Liability for Land Use Decisions		Yes
Consistent and Professional Service		Yes
Complete Transparency to the Community		Yes
Improved Public Relations		Yes

Community Growth Institute

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